ITFA Fintech Committee

"Automating trade origination and distribution"

A guide to fintech evolutions in trade finance

Prepared by André Casterman, ITFA Fintech Committee

Version of October 21st 2019



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Executive Summary	The ITFA Fintech Committee	The 21 ITFA fintechs	The 2019 Fintech evolutions	The 2020 Fintech evolutions
Context	Industry trends and opportunities	Market developments	Innovation ingredients	Bank-fintech and fintech-fintech collaboration
The Fintechs	ITFA Fintech ecosystem map	Mapping the ITFA fintechs	Attributes and delivery types	The ITFA fintechs 1 by 1
The Initiatives and blogs	The "Digital Asset" Initiative	The Trade Finance Distribution (TFD) Initiative	The 11 Fintech blogs	
The contacts	The ITFA fintech events	Contact list		





The ITFA Fintech Committee

"Today's early adopters are ...

... tomorrow's role models"

To help the ITFA membership keep abreast of technology innovations impacting both trade origination and distribution spaces through educational events and educational material

To help the ITFA membership embrace technology innovations by setting up market initiatives, hosting working / pilot groups and facilitating the development of technology-related standards (working with ICC), guidelines and market practices

To focus on automating trade origination and on establishing trade finance – in particular receivables – as an investable asset class, so as to address the current Trade Finance gap.















































Banks open up to collaboration with fintechs; the so-called "fintech threat" is relevant in retail payments but not in trade finance; let's watch the bigtechs though

and attractiveness vs. 2017/8

What we witnessed in 2019

The value of transaction data is now recognised as a concept; however more use cases are to be defined and implementations delivered in TF

More senior bankers and YPs move to fintechs which signals higher credibility

Major and smaller banks engage in Proof of Concept (POC) phases to evaluate fintech propositions and teams – this is the way to go

Tech companies start collaborating – the core TF application vendors have an important role to play in order to accelerate the fintech adoption



Banks collaborate with an increasing number of origination platforms as technology drives business development in particular for short-term financing

platform basis – technology drives distribution practices and volumes What's

expected in

Machine learning technology proves itself for document scrutiny, transaction-level credit scoring and compliance processes (KYT) – human intensive processes get a technology upgrade

More institutional investors enter the market to fund originators and obligors whether on bilateral or

Digital asset (DA) technology enters the trade finance space to further digitise established instruments - combining open DA technology with traditional legal frameworks proves to be a successful recipe

Today's fintech early adopters are tomorrow's role models - ITFA continues to help its membership identify the appropriate technology options focusing on driving win-win bank-fintech collaboration

Industry trends and opportunities

The Business opportunity

Global trade financing need

The Differentiation opportunity

Superior user experience

Whilst regulatory requirements (KYC, AML, CCF & CRR) and de-risking had unintended consequences on trade financing and on SMEs in particular, the **global trade financing need** represents a huge business opportunity for trade originators (established and new entrants) and institutional investors.

Also, technology is now the key enabler for differentiation as client expectations around usability, on-demand transaction-level services and real-time processing keep on increasing.

Know Your Customer
Anti-Money Laundering
Credit Conversion Factor
Capital Requirements Regulation

Market developments are driving most technology innovations

Industry Trends

Market Developments

Some tech innovations

Global trade financing need

Automated match-matching origination / distribution platforms, asset repackaging, institutional investors, AI credit scoring, SCF finance, sales finance, KYC registries, ...













Levantor





Superior user experience

Transaction data accessibility, digital assets, trade market intelligence, process digitization (e.g., request for quotation), automated document checking, DLT technology, ...











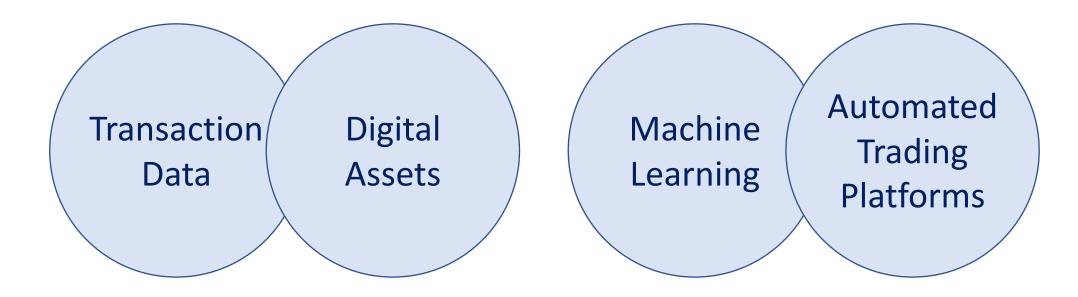








Innovation ingredients



Transaction data, digital assets as well as machine learning and automated trading platforms are the key technology ingredients for effective innovation in trade finance

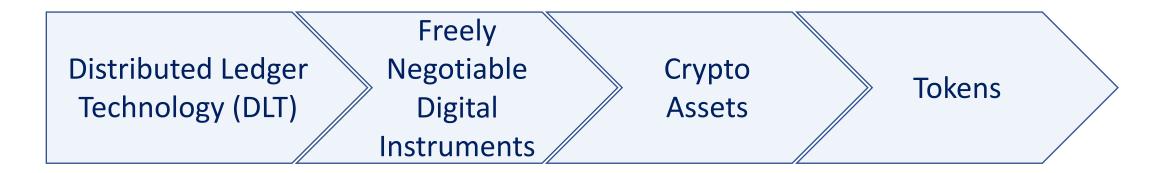


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Use of transaction	data is	: evolvina	Trom	crifical	o stratedic
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Business Area	Front-office Operations	Compliance, Risk and Audit	Back-office Operations	Sales and Business Development	
Internal users	Client service desks	Compliance officers and risk/audit teams	Transaction processing operations teams	Strategy & product managers	
Use Cases	Manual investigations and reporting	Frequent investigations and reporting, transactional pattern analysis, risk reporting	Transaction tracking, operational alerts, end-to-end monitoring and metrics, fraud collusion prevention	Transactional pattern / behavior analysis, transaction- level credit scoring, what-if market insights, predictive analytics, AI for compliance,	
Ease of access to transaction data	Critical – Data for Operational Efficiency		Strategic – Data for Competitive Advantage		
Benefit of data management technology	Online access to multiple data sources to support traditional processes whether manual or automated		Online access to multiple data sources to support new automated decision making processes facilitated by advanced analytics and machine learning		
Access method		on-line searching eporting	ng API-based real-time transaction tracking, analytics, monitoring and processing		
Value of transaction data			Value of transacti	ion data	

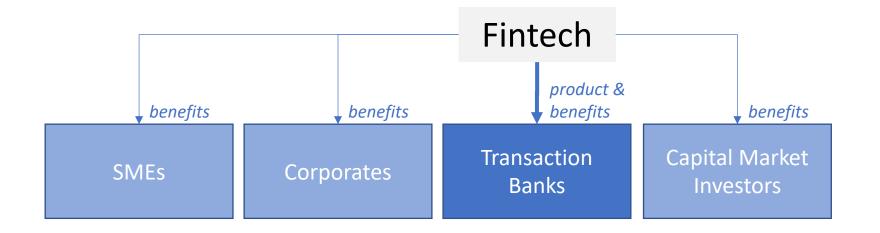


Additional innovation ingredients



More infrastructure innovations are being rolled out with the promise (1) to upgrade existing messaging rails with DLT-based communications, and (2) to further digitise trade flows thanks to freely negotiable digital instruments, crypto assets and tokens.

Other industries are already adopting those technologies.



Most fintechs want to collaborate with incumbent transaction banks by delivering advanced value propositions to the benefit of originators, their SME and Corporate clients, and their funders.

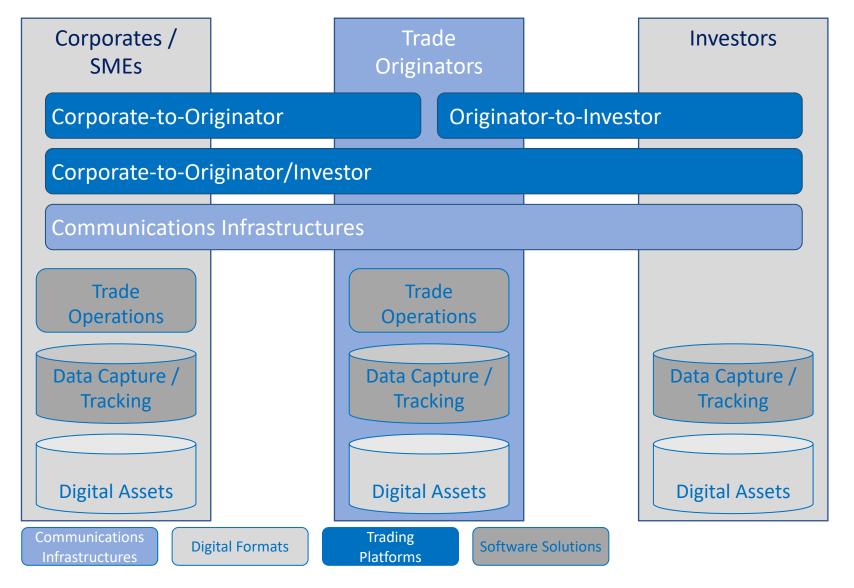
Bank-Fintech collaboration

Fintech-Fintech collaboration

APIs and data specifications

Given their specialised value propositions, in addition to collaborating with incumbent financial institutions, fintechs also need to interoperate with other fintechs; this is mostly achieved through APIs and agreed data specifications.

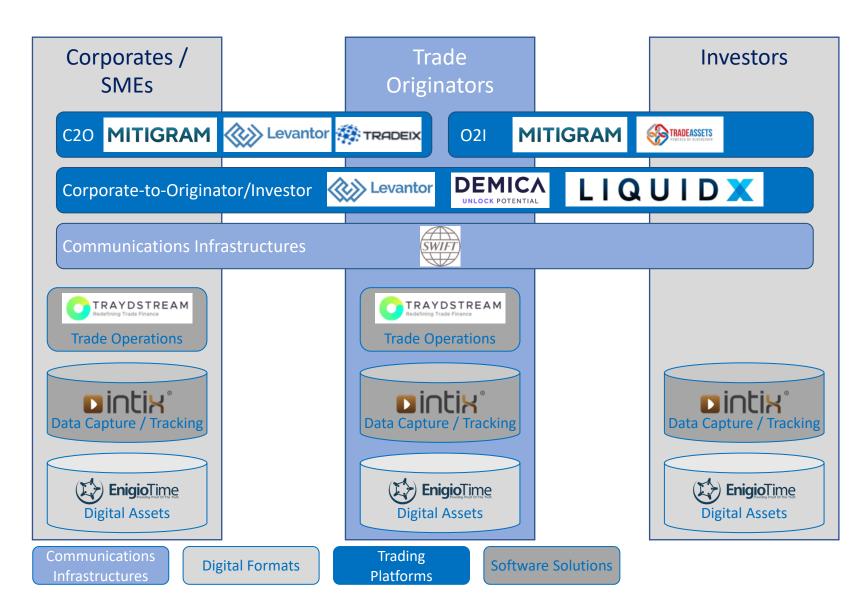
ITFA fintech ecosystem map



- The **Fintech Ecosystem Map** provides a helicopter view of the fintech landscape
- Each fintech is highly specialised and enhances specific technical functions and/or assets, business processes and practices
- Fintechs aim at increasing efficiency and/or modernising existing practices to the benefit of trade originators, their clients and investors
- ✓ Most fintechs are collaborating with incumbent trade banks and act as software solutions or as hubs of new eco-systems



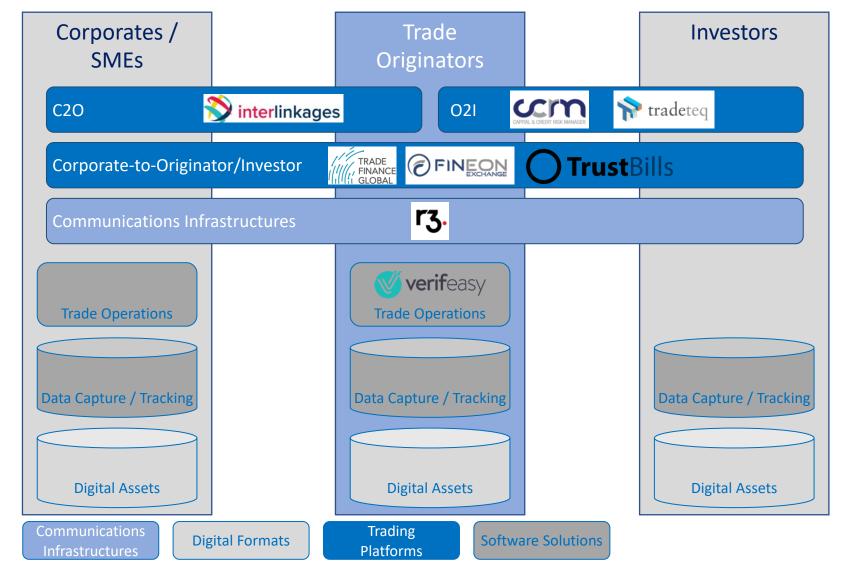
Mapping the ITFA fintechs (1/2)



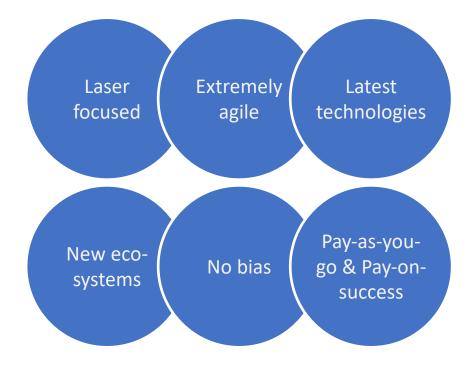
- Transaction data, Platforms and Machine Learning – the 3 key ingredients to innovate in TF
- Transaction Data and AI to automate trade operations and assist internal operations teams
- Transaction Data and AI to enhance key processes such as transactionlevel credit scoring
- Platforms to create new trading eco-systems in both primary and secondary spaces
- Digital formats to enable creation of Digital Assets with ITFA driving adoption of Digital Assets as well as for verification of such assets



Mapping the ITFA fintechs (2/2)



#fintech



#growth

Short time to market

Non-intrusive implementation Low set-up cost Optimal user experience

Strategic innovation partners

Enabling the unthinkable
Open to banks' equity investments
Best at combining legal and business expertise
with latest technologies.

Read more: "Maximising the many bank-fintech opportunities"

Community Platforms

Software Solutions

Software solutions usually installed on premise (or in the cloud) that bring new digital capabilities to individual banks and to specific in-

Solution delivery

Community platforms

facilitating the set-up of

new multi-banking eco-

systems where various

parties engage

collaboratively in

house functions

Key benefits

Digital assistants: helping front-office sales teams in both primary and secondary trade spaces

New ecosystems: establish networks of corporates, originators and/or investors where various types of trade assets are originated/sold manually or using automated match-making

Digital assistants: improving the experience of internal back-office teams and bringing more visibility and control on operations, automating human processes with AI

Non intrusiveness: minimising impacts of new software solution onto legacy systems and established processes; additional software solutions running next to existing systems

Adoption use cases

- requesting pricing quotations on specific transactions; multi-bank pricing comparison and analytics
- structuring deals through automated match-making between obligors and funders
- auctioning trade finance receivables
- creating receivables investment portfolios from multiple originators
- repackaging assets into notes for institutional investors
- real-time enterprise-wide transaction access and analytics
- end-to-end transaction tracking
- OCR-based document digitisation
- ML-based document validation
- ML-based transaction-level credit scoring
- ML-based compliance checks



Trade Finance Digitisation

Transaction data as strategic asset

Trade Finance Automation

Trade Finance Gap















































Trade Finance Digitisation

Transaction data as strategic asset

Trade Finance Automation

Trade Finance Gap





















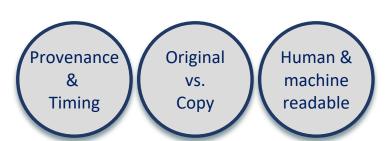


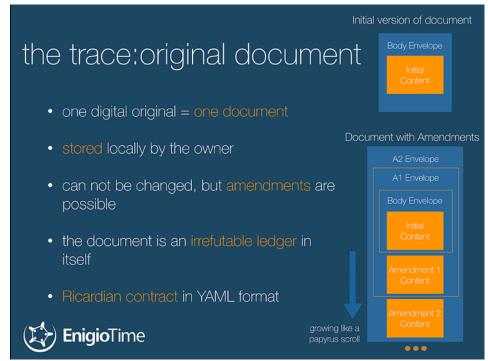
Lars Hansen Chief Strategy Officer





When digitising paper-based title documents, key challenges arise to prove provenance and aspects of time as well as separating the original from the copy





- Negotiable instrument digital bearer document can be transferred and negotiated
- Open technology no need for users to be connected on common platform
- Authoritative applicable for promissory notes, bills of exchange, contracts, ...





David Venables
Business
Development





- Early payment programmes generally hindered by low supplier adoption
- Inflexibility of programmes as cash requirements change
- 3. Lack of transparency for accurate cash forecasting.

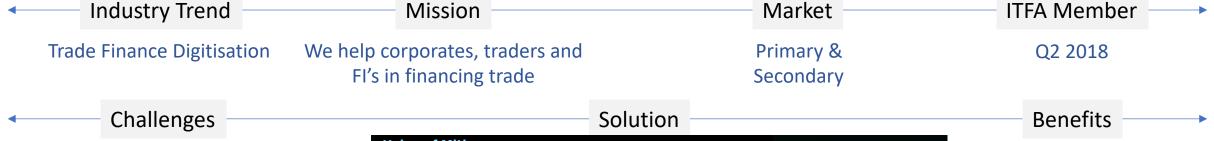
FREE UP working capital REDUCE processing costs		CAPTURE discount yield ASSURE supply chain health	
Supplier collaboration and invoicing	Supply Chain Finance	Dynamic Discounting	Visibility & artificial intelligence
Supplier self service	Approved payable finance	Buyer funded	Financial Supply Chain visibilit
Flexible invoicing capture Information management	Pre-Approval Invoice finance Short to long tail finance	Reducing COGS Automated terms changes	Machine learning for predictive insight
_	Payment certainty	Payment certainty	Programme management
Taulia Business Exchange SECURE SCALABLE INTEGRATED COMPLIANT		Taulia Services TECHNICAL BUYER SUCCESS SUPPLIER SALES SUPPORT	

- Strong supplier health
- ROI realised faster
- Buyers can change funding sources for early payments (own or third party funded) as cash requirements change
- Data transparency at the document level for great accuracy when forecasting cash requirements.

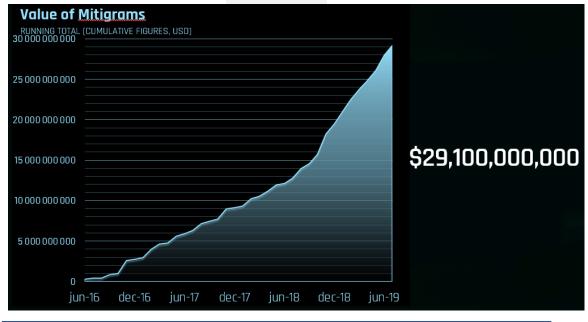
MITIGRAM

Johan Egnell Head of Relationship Management





- Corporates and Banks request quotations to their counterparties via emails on 1:1 basis which limits reach
- Responses to RFQ are aggregated manually in spreadsheets which is cumbersome
- Analytics need to be produced manually which is time consuming and error-prone
- 4. There is no market place, no market data for corporates and banks to benchmark pricing



An online platform used by corporations and banks for funding and hedging the risk of trade

- Digital experience –
 online RFQ process,
 workflow and analytics
- Community growing network of counterparties
- Traceability and auditability - activity and market analytics





Oliver Belin Chief Marketing Officer



Industry Trend	Mission	Market —	ITFA Member
Trade Finance Digitisati	on We enable our customers, partners, and stakeholders to transact and exchange data smarter, faster, safer, and with more transparent	Primary	Q2 2018
Challenges	Solution —		Benefits

- Lack of standards and interoperability and disconnected, siloed systems
- 2. Manual, costly, tedious, errorprone, and redundant processes to multiple systems
- 3. Large pools of trade assets currently not accessible for funding or inefficiently managed by financial institutions.

Marco Polo Network

The Marco Polo Network is the largest and fastest growing trade and working capital finance network in the world. It is a joint undertaking between technology firms TradeIX and R3, the world's leading financial institutions, and their corporate clients.

We empower the trade ecosystem to digitally connect, conduct, and finance trade and supply chains in entirely new and transformative ways.

- Connect Once to Connect to Many
- Enable End-to-End Automation
- Permissioned & Secure Access
- Compliance & Audit Visibility







•	Industry Trend	Mission	Market —	ITFA Member
	Trade Finance Digitisation	Redefining Trade Risk Distribution through digitising inter-bank engagement	Interbank & Secondary	Q2 2017
•	Challenges	Solution		Benefits

- Secondary inter-bank trade distribution has not changed much in 20 years – email, excel, inefficient
- Basel III/IV increases need to selldown trade, yet setting up distribution infrastructure is challenging and costly for many banks
- 3. Transparency, standardization, and controls are limited to non-existent in current secondary market structure.

- Connecting Globally with Banks, Insurers, Funds, Multilaterals & Non-Bank Financial Institutions (NBFIs)
- by streamlining work processes & strengthen governance
- Access to Analytics with aggregated data

- Connecting: expands counterparties, identifies appetite, enhances relationships
- Workflow: increases efficiency through eliminating manual processes and adds governance
- Connecting and workflow: allows banks to build cost-effectively distribution infrastructure
- Analytics: provides trends, benchmarking and market data analytics







•	Industry Trend	Mission	Market	ITFA Member
	Trade Finance Digitisation	Create a digital ecosystem of banks across the world	Primary & Secondary	Q2 2018
•	Challenges	5	Solution	Benefits

- Banks exchange trade finance assets on a daily basis using a bilateral, inefficient process
- The process leads to lower revenues, suboptimal pricing, smaller ecosystems and financial exclusion
- The process is ripe for digitization but institutional inertia and varying urgency levels makes transition slow



TRADEASSETS is striving to unify the world of trade finance pricing and communication by connecting all bank participants in this digital ecosystem

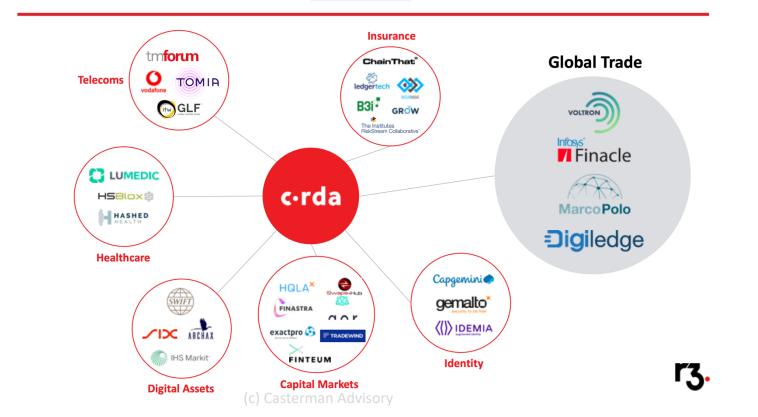
- Profitable optimal pricing,
 wider range of assets
- Efficient Secure, high-tech communication, no emails and phone calls, instant execution of deals
- Convenient direct, 24/7
 access to industry, best
 pricing, risk-matching, MIS
- Huge revenue delta from time savings and better credit utilization



Industry Trend Mission Market ITFA Member

Trade Digitisation Delivering the enterprise blockchain infrastructure Secondary

Solution Solution





Zane BaringBusiness
Development



•	Industry Trend	Mission —	Market —	ITFA Member	→
	Trade Finance Gap	We connect corporates, banks, institution investors and insurers to make trade finantransactions smarter, faster and cheaper	ce Secondary	Q3 2017	
•	Challenges		Solution	Benefits	→

<u>Historical trade finance challenges:</u>

- **1. Expensive:** Highly manual processes and need for multiple bi-lateral agreements makes it very expensive to maintain
- **2. Inefficient:** Lack of a centralized standard makes all transactions unique
- **3. Opaque:** Fair pricing is difficult to determine because there is a lack of information available
- **4. Limited Access:** The investment required to participate limited the market to only the largest banks and corporates



One legal agreement allows you to transact with all parties within the network



Our leading technology platform makes transacting easy – it's **as simple as a few clicks** to buy or sell assets



Our **growing network** contains corporates, banks, asset managers, insurers and other trade finance participants



A **one-stop-shop** for receivables finance, trade credit insurance, supply chain finance and inventory finance



Our blockchain utility, InBlock, streamlines workflows and creates operational efficiencies in treasury mgmt

- Smarter: Track all transactions in one place with built-in business intelligence and analytics
- Faster: Trade electronically to improve the speed at which you can transact
- Cheaper: Eliminate the cumbersome processes and costly overhead by digitizing the transaction process using the LiquidX platform

Trade Finance Digitisation

Transaction data as strategic asset

Trade Finance
Automation

Trade Finance Gap

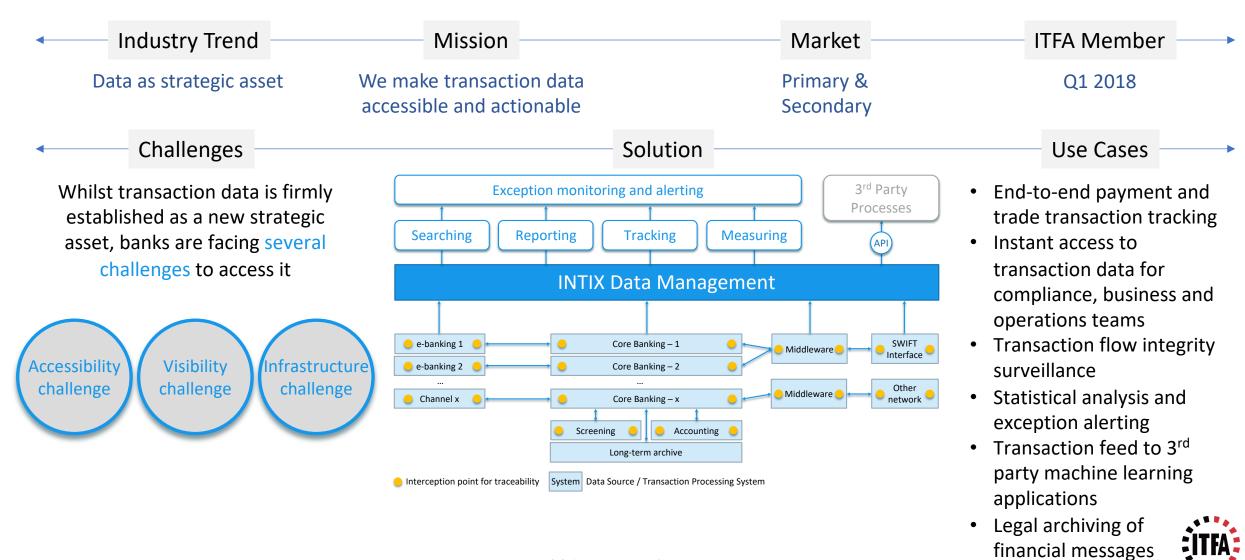






André Casterman Chief Marketing Officer







Industry Trend Mission Market ITFA Member

Data as strategic asset We spot business development opportunities in trade finance

Challenge Solution Market ITFA Member

Primary Q2 2019

Benefits

Trade finance has a huge problem - there isn't enough data.

No-one knows what the costs and risks of providing finance or investing are.

No one really knows how companies transact with one another in their supply chain.

No-one really knows how big the sector is or what it's made up of.

This lack of data in the trade finance sector has led to misleading and unrepresentative policy choices globally, as well as leaving financiers in the dark about where the opportunities lie.



Coriolis leverages artificial intelligence and machine learning to bring together publicly-available and private trade data from multiple sources, enabling banks and businesses in the sector to make sense of the opportunities and risks in trade quickly and easily, in one place.

- Predictive analytics allow clients to manage risks, identify growth opportunities and formulate strategy.
- Enables trade finance to be analysed as an investable asset class.
- Timely and material data all in one place
- No ingestion into bank systems – stand alone software

Trade Finance Digitisation

Transaction data as strategic asset

Trade Finance Automation

Trade Finance Gap





Uzair Bawany Origination



Industry Tren	nd — Mis	sion	Market	ITFA Member	
Trade Finance Aut		internal trade ations	Primary	Q2 2019	
Challenges	3	Solution		Benefits	

- 1. Trade processes (incl. compliance screening) impacted by paper documents leading to slow and costly handling and transfer/review of data
- Trade operations depend on expert trade staff and manual document checking
- 3. 8 days is the average turnarounds of transactions leading to higher Days Sales Outstanding for sellers

Digitise

OCR technology
tailored
for 150+
trade
document
types

Automate

Rule engine with 260,000+ permutations to scrutinize documents against LC/UCP/ISBP

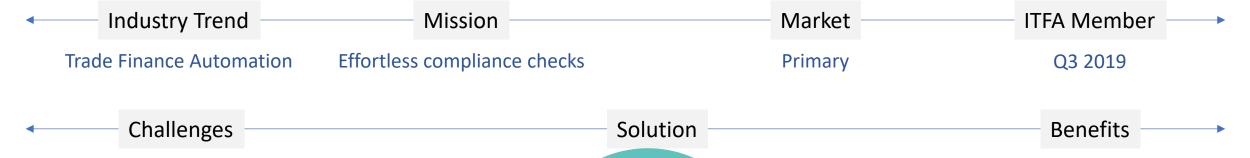
Efficiency

Document checking process reduced from 2 hours to 45 seconds

- Revenue increase, risk reduction through automation and compliance screening
- Increase process efficiency by supercharging trade finance operations
- Reduce operational cost by assisting and accelerating laborious manual processing
- Build up digital knowledge with machine learning and reduce the risk of human knowledge drain
- Reduce DSO for sellers

A machine learning platform, collaborating in an ecosystem, to reduce the costs, complexities and timescales of trade processing by automating document scrutiny and compliance checks





- Document verification is still a manual and time-consuming task in trade finance.
- The amount of people issuing and checking these documents makes this process heavily prone to error.
- Complex rules and evolving regulations make for a complicated and meticulous environment.

Our Al-powered OCR coupled with our inhouse rule engine checks the conformity

UPLOAD

your set of documents to Verifeasy

REVIEW

simply your discrepancy report

Adopt it today, without rethinking your processes.

- Rapidity, by reducing the processing time from more than
 1 hour to less than 3 minutes.
- e Efficiency, by limiting the human action to the simple final decision, reducing operational costs.
- Conformity, by being constantly up to date and compliant with the latest regulations.



Trade Finance Digitisation

Transaction data as strategic asset

Trade Finance Automation

Trade Finance Gap

















Nils Behling CFO and cofounder



◀	Industry Trend	Mission	Market —	ITFA Member
	Trade Finance Gap	We make trade finance investable	Secondary	Q1 2018
←	Challenges	Solutio	n	Benefits

- 1. Impacts of Basel III phase-in rules on Risk Weighted Assets (RWAs)
- 2. Limited capacity to finance midcaps and SMEs when originating to hold
- 3. Lack of risk transparency on trade finance assets for non-bank funders
- 4. Operational hurdles when distributing short-term assets and replenishing portfolio's







Risk Transparency



Investment Packaging

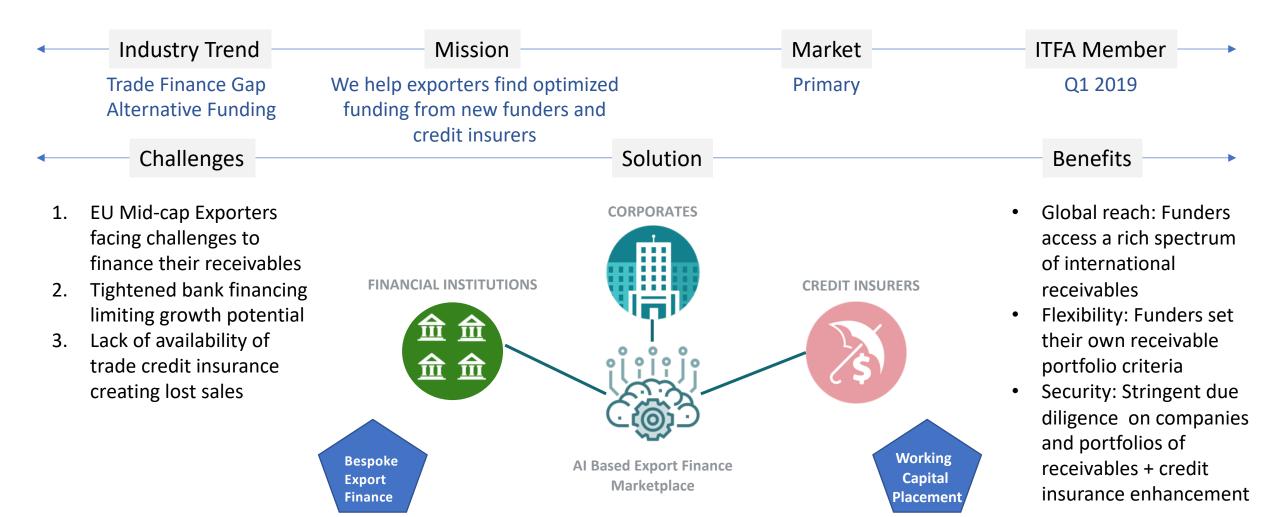
- Allowing the pool of seller banks and institutional investors to connect, interact and transact
- Reducing capital constraints
- Allowing investors access to assets from different parts of the world and originators
- Helping investors to balance lower-risk against higher-risk asset classes to build a more blended yield return











An Al-based marketplace platform acting as an ecosystem in the primary space to match-make exporters with the new funders and credit insurers





Deepesh Patel
Director,
Partnerships &
Marketing



Industry Trend

Mission

Market

ITFA Member

Trade Finance Gap

Trade Finance Without Barriers

Primary / Secondary

Q1 2019

Challenges

Solution

Benefits

Largest online information

Structured finance experts, with experience of creating

complex finance structures

platform for trade and receivables finance

- 1. Lack of awareness around 'pre-invoice' finance, for SME's -> mid-sized Corporates
- 2. Traditional banks are funding less trade, and AltFi's are not addressing the widening finance gap
- 3. Complex trade finance structures are poorly understood and underused in the mid market
- 4. Not enough publicly available information on pre-export, trade and receivables finance options
- 5. Debt funding platforms do not understand the challenges of physical trading businesses
- The required customer journey (onboarding, KYC) and customer expectations (time to access finance) are shifting







Complimentary add-on services (FX, insurance, etc) offered, depending on funder and business requirements
 Data enrichment and risk metrics for funders (KYC, KYG,

for the mid-market

Data enrichment an metrics for funders
 CTF)

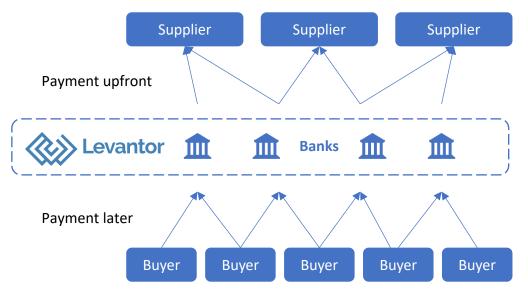
Free education platform for nurturing customers, decision making engine to match companies with appropriate products and funders, a seamless onboarding experience and data enrichment to construct standardised profiles of trading businesses for funder analysis







- 1. Payment terms are an obstacle to sales
 - Buyers need longer terms
 - Large corporate Suppliers need simple solutions
- 2. Meeting this need can be difficult for banks
 - Typically an individual bank can offer clean credit limits on only a small % of the corporate's buyers
 - Portfolio solutions, such as distribution financing and securitization, are complex and costly



Quickly gaining traction. \$1bn financed to-date since June 2017 and on pace to reach \$1.5bn by year-end

- Simplicity: Levantor's platform makes it easy
- For Banks: Banks free to select which Buyers to fund. The structure makes approval simple
- For Suppliers: Levantor technology makes process simple, automated
- **For Buyers:** Flexible source of incremental working capital

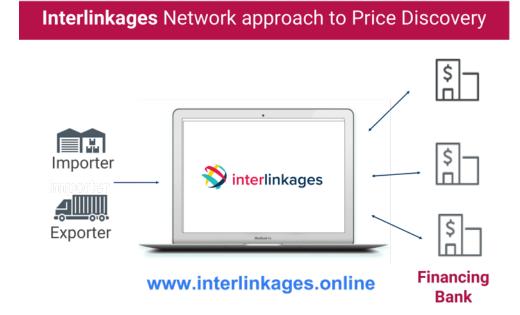








- Importers/Exporters, especially for SMEs in Emerging markets, face lack of access to costeffective trade finance
- 2. Lack of structuring ability makes their risk less distributable
- 3. Efficiency gap in bank intermediated trade finance cause by too many intermediaries and lack of transparency results in high cost of trade finance for SMEs / Corporates



Interlinkages connects Importers/Exporters directly to foreign financing institutions resulting in reduced financing cost and more options; actual transaction done through Banking channels

(c) Casterman Advisory

- Faster, easier and cheaper trade finance quotes
- Global access to FIs for SMEs
 / corporates
- Our platform offers complete transparency on financing quotes
- Access to matched foreign currency financing
- Special focus on SMEs from Asia / Emerging Asia to help them access cheaper financing



Diego PalaciosHead of Business
Development



Industry Trend

Mission

Market

Global

ITFA Member

Trade Finance Gap

We help large investment and non-investment grade companies unlock trapped cash through working capital financing

Q3 2018

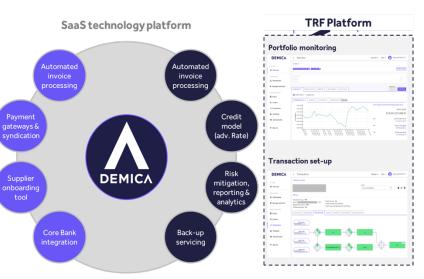
Challenges

Solution

Benefits

 Corporates have the choice of financing through traditional debt instruments





 Technology platform which automates large complex crossborder receivables transactions

- Independent advisory able to provide a wide range of working capital solutions
- Multi-funder platform allows financing independence
- Access to a universe of over 50 banks and institutional investors
- Large team of over 140 people split equally between finance and tech

Demica is an award winning working capital solutions provider delivering a broad range of receivables and payables finance products for large and medium sized corporates



Jörg Hörster CEO





- 1. Overcoming the financing gap (solved)
- 2. Using ML and AI for fraud prevention, enabling undisclosed assignments (solved)
- 3. Building up a supply chain payment behavior pool (solved)
- 4. Managing big volumes of heterogeneous assets via Al supported automation (solved)
- 5. Embedding custody management (solved)
- Synchronization with ERP systems (solved)
- 7. Brewing TrustPils (outsourced)



TrustBills connects sellers of trade receivables with diversified sources of liquidity, including banks and asset managers, allowing continuous access to working capital at the lowest cost.

Long Story on Why TrustBills Exists:

https://www.trustbills.com/en/resources/why-trustbills-exists

- Corporates turn unpaid invoices into Working Capital – always at market price
- Investors enjoy a new asset class that outperforms fixed income products with high (absolute) returns, short durations, low correlations and default rates and natural selfliquidation, without the need to go via expensive intermediaries or securitization



To enable trading counterparties to move away from paper by relying on digital negotiable promissory notes and bills of exchange

Digital original bearer document

Negotiable / transferrable / enforceable instruments

Human readable / machine processable

working with other tech companies

Document management technology enables to move away from paper without losing key attributes of paper-based documentation

Enigio provides the document management technology to deliver digital negotiable documents

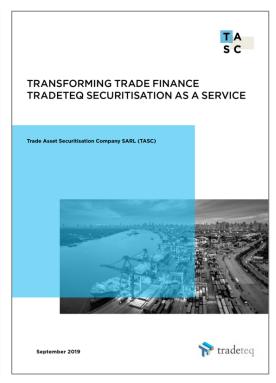
ITFA to define market-level usage guidelines, document tags (YML), rules, legal opinions, ... for promissory notes, bills of exchange, ... around Enigio's technology

ITFA to facilitate a technology pilot working group around Enigio's technology and involving value-added fintechs as needed

ITFA fintech initiative – TFD Initiative

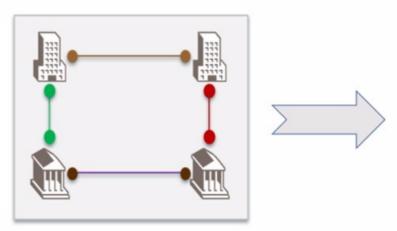






<u>www.tradefinancedistribution.com</u> - helping trade originators distribute trade assets to banks and institutional investors

Digitising existing bilateral business interactions



The business processes remain the same when digitising interactions at bilateral level

Digitising the end-to-end business process with online market places



Market Places offer the option to revisit the full business process as all parties are interconnected through a central and trusted platform provider

Online market places will help re-invent (and digitise) trade financing – ITFA May 2017

"Whereas the initial digitisation wave helped the market migrate away from some paper-based practices to digital ones, we now see new online market places through which corporates, banks and investors can operate transactions collaboratively, using as many streamlined and automated processes as possible.

We can expect those platforms to bring superior value propositions as they overhaul business practices and deliver much more than digitisation. They achieve this by connecting all parties involved in the end-to-end transaction workflow including new ones such as insurers and institutional investors and can therefore reinvent trade finance practices and leapfrog the digitisation objective."





(c) Citi HoloLens Holographic workstation

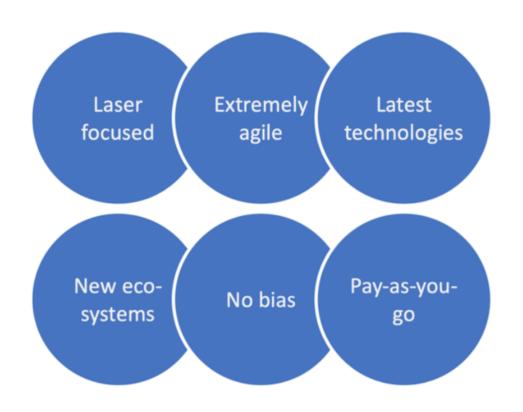
The "augmented reality" opportunities in trade finance – ITFA November 2018

"While more and more tasks will inevitably be automated in the coming years, humans won't likely be rendered obsolete in an era of machine-dominated singularity ... the future will be ruled by multiplicity: humans and machines working alongside each other in an ongoing "feedback cycle" in which both sides mutually benefit from their respective strengths and insights"

<u>The Workforce Needs AI -- But AI Needs Human</u> Workers, Too - Forbes

#fintech

#growth



Short time to market

Non-intrusive implementation Low set-up cost Optimal user experience

Strategic innovation partners

Enabling the unthinkable
Open to banks' equity investments
Best at combining legal and business
expertise with latest technologies.

Maximising the many bank-fintech opportunities

- ITFA November 2018





Fintechs working together for good – data technology and machine learning help trade originators upgrade credit scoring and increase SME financing – ITFA January 2019

To make credit event prediction more timely and precise, one needs deeper and higher frequency datasets than just registration and accounting data. Tradeteq white paper "Machine Learning Credit Analytics for Trade Finance", Summer 2018

We make transaction data accessible and actionable, in real time. INTIX

We make trade finance investable. Tradeteq



ITFA fintech discovery day – actionable technology innovations for SME Lending and Trade Finance













In cooperation with











Organised by ...





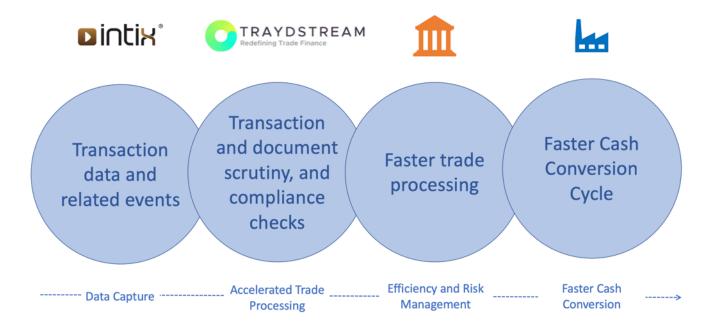


<u>Growing digitally with ITFA Fintechs</u> – ITFA February 2019

"Fear is rapidly dissipating from the bankfintech model and a potentially beautiful
relationship is in the offing as banks are
increasingly seeking to automate trade
processes in both primary and secondary
trade spaces. This is a critical area of interest
for the ITFA membership and our ITFA
Fintech Committee aims to help our
membership navigate through those new
technology propositions", Sean Edwards,
Chair ITFA

"Transaction Data, Digital Assets, Trading Platforms and Machine Learning are the key ingredients for effective innovation in trade finance", **André Casterman, ITFA**





We make transaction data accessible and

actionable, in real time. *INTIX*

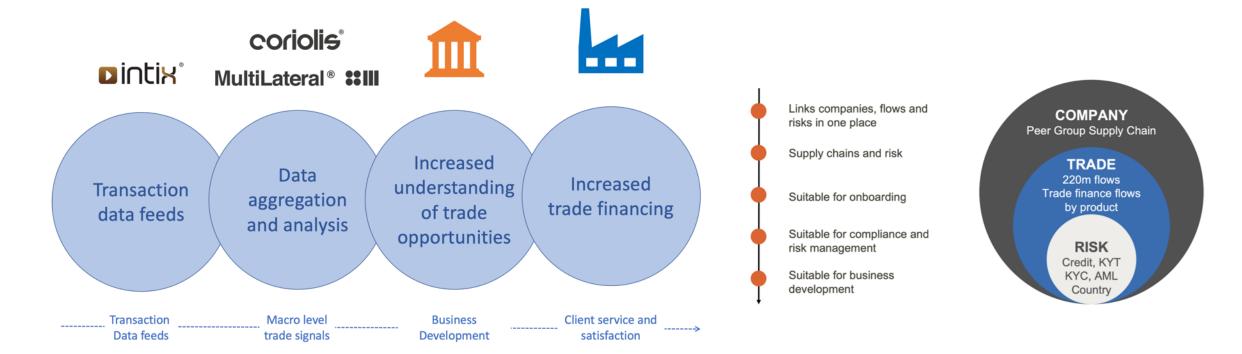
By automating trade documentation scrutiny,

banks accelerate the cash conversion cycle for

their clients. Traydstream

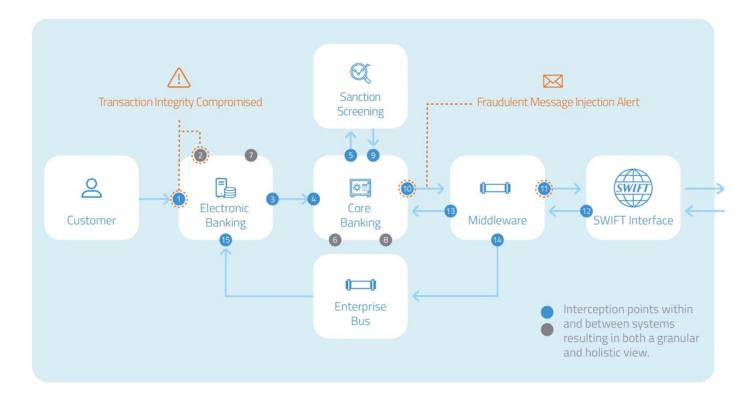
Fintechs collaborating: data technology and machine learning help originators upgrade trade operations and reduce cash conversion cycle – ITFA April 2019

ÎTFA:



<u>Fintechs collaborating: Coriolis Technologies and INTIX combine</u> <u>their capabilities as "the future of trade is data"</u> – ITFA April 2019





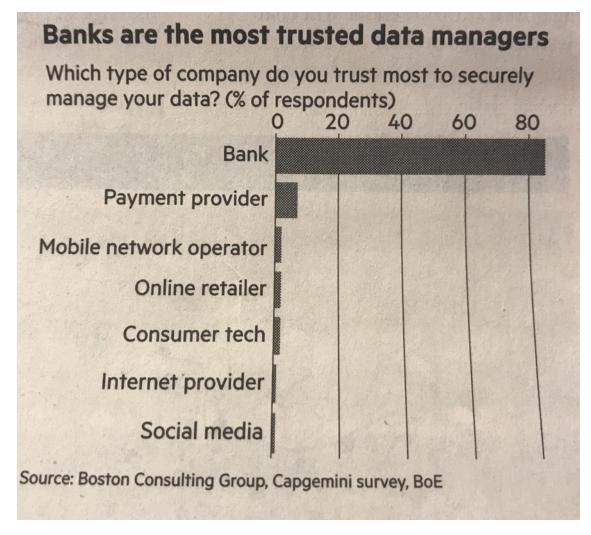
Data technology for compliance officers – June 2019



How can operations and business teams within banks access all the data of transactions processed by their own institution? How can they be alerted of any potentially fraudulent activity during processing?

Data technology can help.



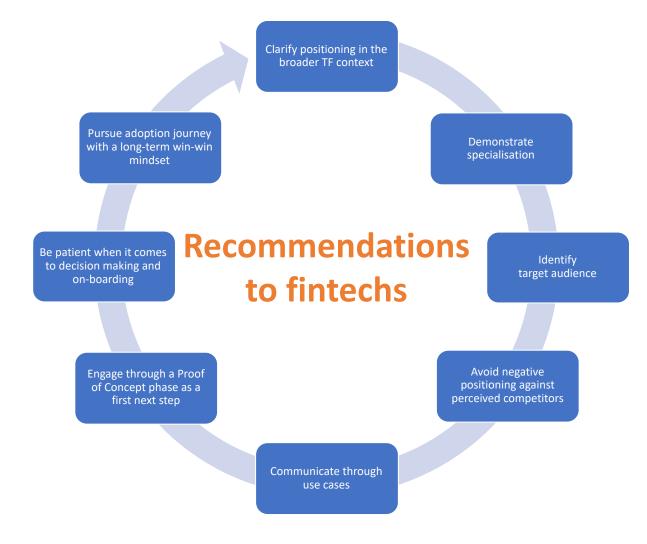


<u>Fintech summer news: people, machine learning and transaction data</u> – July 2019

There has never been a better time for the trade finance community to demonstrate the power of collaboration.

- Senior bankers join auspicious trade fintechs
- Fintechs get more funding
- Banks and non-bank FIs collaborate on the secondary space using data and AI
- Banks and corporates collaborate on the primary space using data and AI
- Fintechs collaborate to address end-to-end value propositions
- Transaction data the key to feed automated processing in payments and trade





Running a Proof of Concept offers the optimal way for financial institutions to evaluate fintechs – Summer 2019

Why would you spend time describing features in a RFP when you can't even imagine them. Fintechs deliver the unimaginable. Go and discover them quickly - your competitors are already busy doing the same.

Starting a Proof of Concept is a safe bet for financial institutions and their future fintech partners. PoCs help FI's shorten time to market. We know time is of the essence when driving innovation.

Uzair Bawany, Chief Revenue Officer and Co-Founder at Traydstream explains: "At Traydstream, we always advise our prospective clients to start with a proof of concept (PoC) phase. This ensures the platform is socialised with the clients' data and gives the clients a clear understanding of what can be achieved through machine learning technologies. This also provides the back-office teams with greater comfort in our platform's value add and discrepancy checking ability. The PoC ensures that, in a matter of weeks, clients can see the benefits of platform adoption in their own environment rather than the traditional theoretical RFP processes which just adds 12 to 18 months to this process, as well as a tenfold increase in costs."



	Accessing transaction data is evolving from critical to strategic			
Business Area	Front-office Operations	Compliance, Risk and Audit	Back-office Operations	Sales and Business Development
Internal users	Client service desks	Compliance officers and risk/audit teams	Transaction processing operations teams	Strategy & product managers
Use Cases	Manual investigations and reporting	Frequent investigations and reporting, transactional pattern analysis, risk reporting	Transaction tracking, operational alerts, end-to- end monitoring and metrics, fraud collusion prevention	Transactional pattern / behavior analysis, transaction- level credit scoring, what-if market insights, predictive analytics, AI for compliance,
Ease of access to transaction data	Critical – Data for Operational Efficiency		Strategic – Data for Competitive Advantage	
Benefit of data management technology	Online access to multiple data sources to support traditional processes whether manual or automated		Online access to multiple data sources to support new automated decision making processes facilitated by advanced analytics and machine learning	
Access method	Browser-based on-line searching and reporting		API-based real-time transaction tracking, analytics, monitoring and processing	
Value of transaction data			Value of transact	ion data

"Forget about further automating and differentiating your banking services if you can't access transaction details", André Casterman, INTIX

Whatever one's business, the realities of today's marketplace mean that those with the best data systems and capabilities will win—and by an increasingly outsize margin.

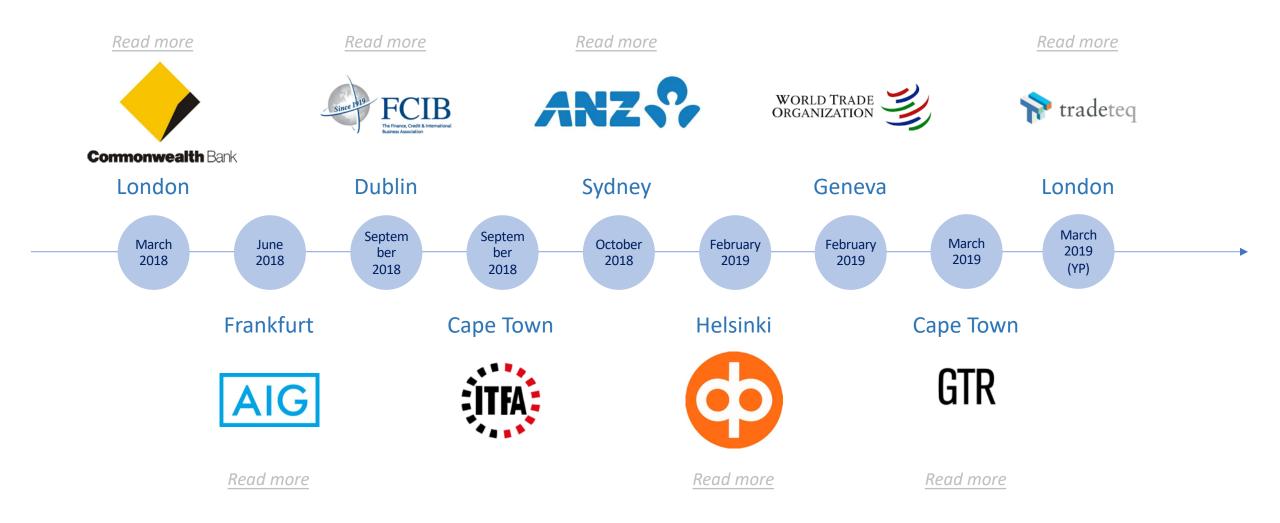
McKinsey & Company

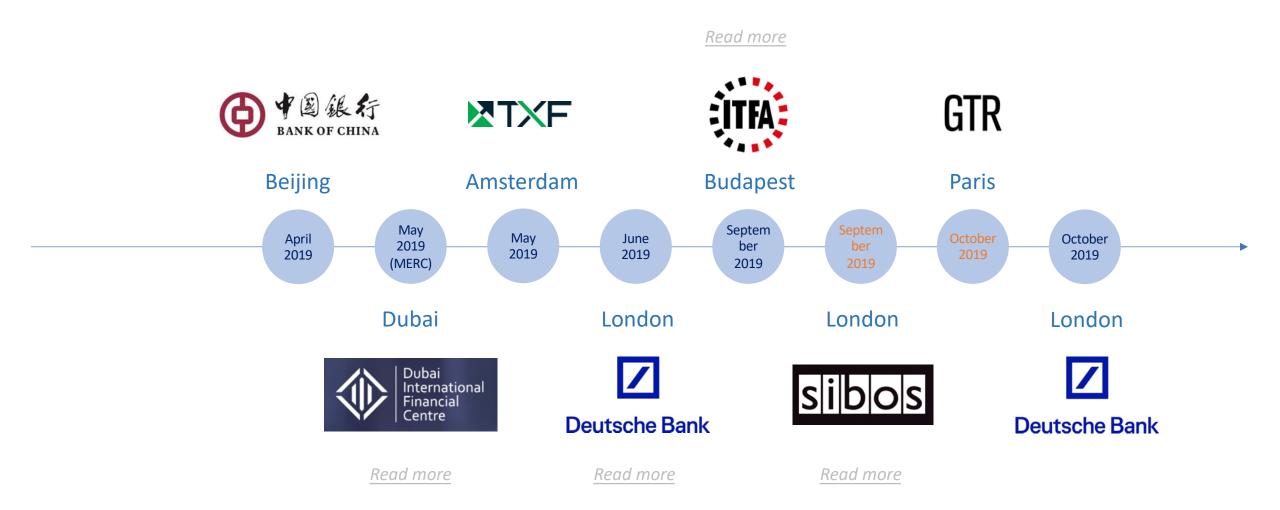
"Accessing transaction data is critical for client service and compliance teams, and it is becoming strategic as more automated processes rely on transaction details to support both operational and market-level decision making", André Casterman, INTIX

<u>Transaction data holds the key to unlock new value from automated processes.</u>
<u>Is your data house in order?</u> – Summer 2019



Q1 2018 - Q1 2019 ITFA fintech educational events / sessions





CCRManager	Kah Chye Tan	
China Systems	Joel Schrevens	
Coriolis Technologies	Rebecca Harding	
Demica	Maurice Benisty	
Enigio Time	Gunnar Collin	
Finastra	Anastasia McAlpine	
Fineon Exchange	Ray Webb	
Interlinkages	Anindita Ghosh	
INTIX	André Casterman	
Levantor Capital	David Frye	
LiquidX	Zane Baring	

Mitigram	Milena Torciano	
R3	Clive Cooke	
Taulia	David Venables	
Trade Finance Global	Mark Abrams	
TradeAssets	Sumit Roy	
TradeIX	Oliver Belin	
Tradeteq	Nils Behling	
Traydstream	Uzair Bawany	
TrustBills	Jörg Hörster	
Verifeasy	Arnaud Doly	

ITFA Fintech Committee

"Automating trade origination and distribution"

Want to join ITFA? Consult www.itfa.org

Need more info? Want to engage? Email andre.casterman@icloud.com

