

# INTERNATIONAL TRADE AWARDS 2017

OCTOBER 2017



Trade Finance Global



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## Trade Finance Global

2017 has been a year of continued volatility, huge innovation, and a small slowdown in global trade.

The shift from globalisation to localisation has been apparent, and the trade sector has felt the effects of slowing trade.

This year, the International Trade Awards focus on those who have innovated, addressed the SME trade finance gap, and are helping close the global trade gap in a challenging climate.

Trade Finance Global Excellence Awards are totally independent,

judged by a panel of leading experts.

Winning a TFG award is certainly something to shout about. Winners often incorporate the awards logos as part of core marketing, email, and promotional campaigns. ■



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## Categories

- Best Trade Financier
- Best Alternative Financier
- Best Invoice Financier
- Best Freight Forwarder
- Best Trade Finance Recruitment Company
- Best Innovator in Global Trade
- Best Trade Finance Publisher
- Disruptor in Mobile Banking
- Best Business Finance Provider in Europe
- Best Business Finance Provider in Africa
- Best Business Finance Provider in Asia
- Best Business Finance Provider in Australia
- Best Business Finance Provider in North America
- Best Business Finance Provider in South America
- Best Foreign Exchange Provider
- Best Trade Finance Education Provider
- Best Supply Chain Financier

## Process

- **Early October 2017** – Trade Finance will nominate organisations
- **Mid-Late October 2017** – Winners are picked and interviews will be undertaken, awards announced to the public

## Contact

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## Website URL

<https://www.tradefinanceglobal.com/services/international-trade-awards-2017/>

## Example of Winner badge



**WINNER** ..... Trade Finance  
..... Excellence  
..... Awards  
.....  
**2017**  
TradeFinance.Global

# FREQUENTLY ASKED QUESTIONS

## **Why do the TFG Awards exist?**

All Trade Finance Excellence Awards aim to recognise and promote those who are directly or indirectly contributing towards the trade finance and import/ export finance sector. Simply put, TFG looks at the entire sector across numerous categories before nominating and awarding companies for being the best.

## **Can I nominate my company?**

Nominees for the Awards are chosen by staff and judges within Trade Finance Global, Trade Finance Global. However, we do welcome external applications or self-nominations - please use the form on the website.

## **Does it cost?**

Absolutely not, unlike many awards, the Trade Finance Excellence Awards are not-for-profit and seek to recognise the best in the industry. The winners are chosen because of the quality of their services and products, hence why this is a completely non-commercial activity run by TFG.

## **Is there an awards ceremony?**

Currently TFG does not have a formal awards ceremony for the TFG Awards, simply because this is a non-profit initiative which aims to recognise those who are excelling in their industry.

## **What do the winning companies or organisations get?**

Winning a Trade Finance Excellence Award is a competitive and rewarding experience, and winners often receive considerable press coverage and recognition. The winners will be featured on our homepage, as well as a dedicated interview section for each winning company.